

NAMIBIA UNIVERSITY

OF SCIENCE AND TECHNOLOGY

FACULTY OF MANAGEMENT SCIENCES

DEPARTMENT OF MARKETING AND LOGISTICS

QUALIFICATION: BACHELOR OF TRANSPORT MANAGEMENT		
QUALIFICATION CODE: 07BTRM	LEVEL: 7	
COURSE: INTERMODAL TRANSPORTATION	COURSE CODE: IMT711S	
SESSION: JULY 2019	PAPER: THEORY	
DURATION: 3 HOURS	MARKS: 100	

SECOND OPPORTUNITY EXAMINATION QUESTION PAPER		
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MODERATOR:	MR. SEM T. KALUMBU	

INSTRUCTIONS

- 1. Answer all four questions.
- 2. Number your answers clearly.
- 3. The number of marks per each question or part question is given in square brackets []. These should guide you in the content of your answers.
- 4. This is a **Closed Book Examination.** No books or notes may be consulted during the exam.

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

Question 1

Discuss using examples the following terms in the context of intermodal transportation:

(a)	Logistical Distance	[5 marks]
(b)	Bill of lading	[5 marks]
(c)	Bulk goods	[5 marks]
(d)	Flows	[5 marks]
(e)	Refrigerated containers	[5 marks]

[Sub-total: 25 marks]

Question 2

(a) Define intermodal transportation and provide a practical example of an intermodal transport movement? [5 marks]

- (b) Intermodal transportation is a concept that gained traction 1960, prior to that, mode operators perceived each other as competitors and were prevented from owning firms in other modes. Although a fairly old concept, certain criterion are considered for intermodal transportation to take place, State and discuss the four critical points of intermodalism? [8 Marks]
- (c) Using examples, discuss any six economic benefits of containers. [12 marks]

[Sub-total: 25 marks]

Question 3

(a) Discuss, using examples, five (5) principal benefits of intermodal transportation

[10 marks]

(b) Differentiate between the various conventional intermodals handling equipment.

[15 marks]

[Sub-total: 25 marks]

Question 4

Using examples, Discuss the at least three (advantages) and two disadvantages for each mode of transportation [25 marks]

Grand Total: 100 marks